

If the team is using the **Team Canvas** and is currently working on "Rules and Activities," while considering buying multipurpose boats, the activities should align with setting clear norms, fostering collaboration, and ensuring practical and strategic planning for the purchase and usage of the boats. Here are some possible activities to ensure success:

1. Vision Alignment Workshop

Purpose: Align the team on why the multipurpose boats are necessary and how they fit into the resort's broader goals.

- **Activity:** Ask team members to brainstorm and write on sticky notes:
 - *"What challenges do we face that the boats could solve?"*
 - *"How will the boats enhance the resort experience?"*
- Group and discuss the ideas to align on a shared vision.
- **Outcome:** A clear understanding of the "why" behind the purchase and how it fits into the resort's long-term goals.

2. Rules Definition Session

Purpose: Set the norms and expectations for the usage, maintenance, and responsibilities associated with the boats.

- **Activity:** Divide the team into small groups and assign each a category:
 - *Usage Rules:* Who can use the boats? What activities are allowed?
 - *Maintenance Rules:* How will upkeep be managed? Who is responsible?
 - *Safety Rules:* What protocols should be followed for guest safety?
- Bring the groups together and consolidate their ideas into a unified rules document.
- **Outcome:** Clear, agreed-upon rules that will govern the boats' operation.

3. Roles and Responsibility Mapping

Purpose: Ensure clarity on who does what related to the boats.

- **Activity:** Create a table or board with categories like:
 - *Boat Maintenance*
 - *Scheduling Usage*

- *Safety Inspections*
- *Client Onboarding and Instructions*
- Ask team members to volunteer for responsibilities based on their expertise or interest.
- **Outcome:** Everyone knows their role, minimizing confusion and maximizing accountability.

4. Collaborative Scenario Planning

Purpose: Anticipate challenges and create proactive solutions.

- **Activity:** Pose scenarios to the team, such as:
 - *“What if multiple teams need the boats at the same time?”*
 - *“What happens if a boat breaks down mid-season?”*
 - *“How do we handle safety concerns with guests?”*
- Split into groups and ask each to present solutions for their assigned scenario.
- **Outcome:** Preparedness for potential challenges with actionable plans in place.

5. Stakeholder Feedback Activity

Purpose: Ensure the purchase aligns with client and stakeholder needs.

- **Activity:** Create a brief survey or hold focus groups with guests, resort staff, and management. Questions could include:
 - *“What types of activities would you want to experience on these boats?”*
 - *“What features are most important to you (comfort, speed, flexibility)?”*
- Discuss the feedback as a team to ensure the boats will meet actual needs.
- **Outcome:** The boats are chosen and designed with stakeholder input in mind.

6. Budget and Feasibility Exercise

Purpose: Ensure financial viability and maximize the return on investment.

- **Activity:** Assign team members to research:
 - Cost of boats, accessories, and safety gear.
 - Expected maintenance costs.
 - Revenue projections from boat activities (e.g., island-hopping tours, private charters).
- Present findings and collectively decide on a feasible budget.

- **Outcome:** A clear budget and ROI projection to guide purchasing decisions.

7. Trial Run and Pilot Activities

Purpose: Test the feasibility of boat-based activities before making a full investment.

- **Activity:** Rent similar multipurpose boats for a week or month and organize pilot activities like:
 - *Island-hopping tours.*
 - *Sunset cruises or private events.*
 - *Snorkeling and dive excursions.*
 - *Fishing or eco-tours.*
- Gather guest feedback and team reflections on what worked and what didn't.
- **Outcome:** Real-world insights into boat utility and client preferences.

8. Skills Development and Training

Purpose: Prepare the team to effectively operate and manage the boats.

- **Activity:** Organize training sessions, such as:
 - Basic boat handling and navigation (for those responsible).

- Safety protocols and emergency procedures.
- Enhancing the guest experience (e.g., storytelling, marine life education).
- Partner with professionals or agencies for certifications if necessary.
- **Outcome:** A skilled and confident team ready to operate the boats safely and professionally.

9. Sustainability Brainstorm

Purpose: Ensure that the boats align with the resort's sustainability goals.

- **Activity:** Brainstorm ways to make boat activities eco-friendly, such as:
 - Using fuel-efficient or hybrid boats.
 - Incorporating waste management protocols.
 - Designing eco-tours to educate guests about marine conservation.
- Create an "Eco Checklist" for boat activities.
- **Outcome:** A plan to align boat operations with sustainability goals.

10. Post-Purchase Review and Reflection

Purpose: Keep improving after the boats are in use.

- **Activity:** Hold monthly check-ins to review:
 - Usage statistics (How often are the boats used? For what activities?)
 - Feedback from team members and guests.
 - Any emerging challenges or opportunities.
- Adjust rules, responsibilities, and activities based on insights.
- **Outcome:** Continuous improvement of boat operations and guest experiences.

Key to Success

- Involve everyone in the process to ensure buy-in and accountability.
- Align all activities with the resort's goals, guest satisfaction, and sustainability.
- Be flexible—adjust based on feedback and lessons learned.

Would you like more specific examples for certain activities or help designing the team's rules?