

Play Your Best Every Day

Why Most of Us Are Stuck in the C-Game (And How to Break Free)

You only have so many hours in a day, right? And most of those hours, whether we admit it or not, are spent playing the **C-game**—doing tasks we’re used to, or simply what we’re paid to do. It’s comfortable. It’s routine.

But here’s the thing: **Comfort never changes the game.**

Let’s Be Real: Most of What You Do is C-Game

At work, C-game tasks are those repetitive things that fill your to-do list. The stuff that keeps your job safe but doesn’t stretch you. And here’s where most of us live, whether we’re aware of it or not.

The **B-game**, however, is different. It’s a stretch—it’s those 10x tasks that make a huge impact. But the problem is, most of us aren’t doing this regularly enough. We’re stuck in the grind, thinking we’ll break out “someday.”

What Do You Want Years From Now?

You have big dreams, right? You want to 10x your income, win awards, get recognized for your work. But none of that will happen unless you change—not just what you do, but **how** you do it. It’s about your **strategy**.

The **C-game**? It’s a strategy for keeping your job.

The **B-game**? It’s about leading, making things happen.

But the **A-game**? That’s the revolution. It’s what **changes the game** entirely.

A Long Game to 100x Results

Imagine working *less* but getting **100x the results**.

For most of us, that sounds impossible. But here’s the truth: It’s already happening for others. Think about it: There are millions of people giving their best on minimum wage, but then there are others making ₱100,000 a month...₱1 million a month...₱1 million a day.

What are they doing differently?

They’re playing their A-game. And no, they’re not aliens. They’ve just figured out a different strategy—a **100x strategy**.

The Shift to the B-Game and Beyond

Here's the reality: You don't just jump straight into the A-game. It's a process. And that process starts with getting comfortable playing the **B-game**—the 10x tasks.

The first step is letting go of some (not all) of your C-game tasks to make room for the B-game. And here's why it's tough: Most people can't let go because their C-game defines them. For now, at least.

But if you're going to lead, if you're going to make real things happen, you've got to free up space. Start by spending more of your hours doing the B-game.

Courage, Little Wins, and the Next Level

At first, 95% of your time might still be in the C-game, and that's okay. But consistently pushing yourself to do those 10x tasks will give you little wins.

And over time, you'll notice something incredible—**your B-game becomes comfortable**. You'll start letting go of more C-game tasks. You might even eliminate them or outsource them completely.

That's when you can focus on what really matters—what gives you purpose and impact.

Find Your A-Game

Here's the punchline: Once you're comfortable with your B-game, you'll find that **one thing** that 100x's your impact. It'll be rare. But when you discover it, you'll want to dedicate more of your time to it.

You'll start delegating even your B-game so you can focus on the **A-game**—the tasks that transform everything.

Real-Life Examples Coming Soon

I know this can sound abstract, but soon, I'll be sharing examples from my own life as a professional speaker—what my C-game, B-game, and A-game tasks look like. I'll guide you through the process, step by step, on this website, through webinars, and in workshops.

You'll see firsthand how playing your A-game is not just a shift in tasks, but a shift in strategy—a mindset revolution.